## Bachelor of Science in Music Industry Music Technology Concentration (Rowan Core Sequence Starting Fall 2024)

FALL SEMESTER 1		SPRING SEMESTER 1	
COMP 01111 College Composition I	3	COMP 01112 College Composition II	3
MUS 40111 Business of Music I *	3	MUS 40113 Business of Music II *	3
MUS 40121 Audio Recording I	3	MUS 40122 Computer Technology And Music I	3
Free Elective	3	MUS 04190 Composition and Theory for Media I	3
MUS 04118 Music Fundamentals (RS) Rowan Seminar Attribute	3	(QNTL) Quantitative Literacy	3
	15		15
FALL SEMESTER 2		SPRING SEMESTER 2	
MUS 40221 Audio Recording II	3	MUS 40222 Computer Technology And Music II	3
MUS 40201 History of Popular Music (ARTL) Artistic Literacy	3	MUS 40202 Introduction to Music Performance	3
MUS 97102 Piano I For Non-Music Majors or MUS 97229 Guitar Class I	3	MUS 40223 Survey of Record Production	1
CMS 04205 Public Speaking	3	ENT 06240 Entrepreneurship & Innovation *	3
MKT 09200 Principles of Marketing *	3	(HUML) Humanistic Literacy	3
		Free Elective	3
	15		16
SUMMER FOLLOWING SOPHOMORE YEAR			
MUS 40211 Music Industry Internship I. Students have the option to			
complete Internship during the summer and register for the course in			
the fall to receive the credits OR Internship work can be completed			
during the fall semester in conjunction with other courses.			
FALL SEMESTER 3		SPRING SEMESTER 3	
MUS 40323 Sound Reinforcement I	3	MUS 40321 Producing the Record	3
Pick One: ENT 06426: New Venture Development *		-	
ART 09301: Digital Media and Techniques	3	ENT 06342 Financing & Legal Aspects of Entrepreneurship *	3
ACC 03405 Foundations of Accounting	_		
Internship I (Internship work can be completed during prior summer)	3	JRN 02210 Journalistic Writing for Non-Majors	3
Music Elective or MUS 04191 Composition and Theory for Media II (recommended)	3	(SCIL) Scientific Literacy	3
(LIT) Broad Based Literature Attribute	3	Free Elective	3
		Music Elective	1
	15		16
SUMMER FOLLOWING JUNIOR YEAR			
MUS 40311 Music Industry Internship I. Students have the option to			
complete Internship during the summer and register for the course in			
the fall to receive the credits OR the Internship can be completed			
during the fall semester in conjuntion with other courses.			
FALL SEMESTER 4		SPRING SEMESTER 4	
MUS 40412 Capstone Project in Music Industry I		MUS 40413 Capstone Project in Music Industry II	2
INIOS 40412 Capstone Project in Music muustry i	2		
, , ,	3	(WI) Writing Intensive Attribute	3
MUS 40322 Audio for Video Internship II (Internship work can be completed during prior summer)		, ,	3
MUS 40322 Audio for Video	3	(WI) Writing Intensive Attribute	
MUS 40322 Audio for Video Internship II (Internship work can be completed during prior summer)	3	(WI) Writing Intensive Attribute Music Elective	3

Total Credits:

120

Students must satisfy all following Core Literacies and Rowan Experience Requirements.

## Rowan Core Literacies (GLBL) Global Literacy (HUML) Humanistic Literacy (QNTL) Quantitative Literacy (SCIL) Scientific Literacy (ARTL) Artistic Literacy

#### Rowan Experience Requirements

- (LIT) Broad-Based Literature Attribute
- (WI) Writing Intensive Attribute
- (RS) Rowan Seminar Attribute

<sup>\*</sup>Required if declaring the Entrepreneurship Minor.

## Bachelor of Science in Music Industry Music Business Concentration (Rowan Core Sequence Starting Fall 2024)

FALL SEMESTER 1		SPRING SEMESTER 1	
COMP 01111 College Composition I	3	COMP 01112 College Composition II	3
MUS 40111 Business of Music I *	3	MUS 40113 Business of Music II *	3
MUS 40121 Audio Recording I	3	MUS 40122 Computer Technology And Music I	3
Free Elective	3	MUS 04190 Composition and Theory for Media I	3
MUS 04118 Music Fundamentals (RS) Rowan Seminar Attribute	3	(QNTL) Quantitative Literacy	3
	15		15
FALL SEMESTER 2		SPRING SEMESTER 2	
MUS 40212 Music Publishing	3	MUS 40213 Touring and Concert Promotion	3
MUS 40201 History of Popular Music (ARTL) Artistic Literacy	3	MUS 40202 Introduction to Music Performance	3
MUS 97102 Piano I For Non-Music Majors or MUS 97229 Guitar Class I	3	MUS 40223 Survey of Record Production	1
CMS 04205 Public Speaking	3	(HUML) Humanistic Literacy	3
MKT 09200 Principles of Marketing *	3	ENT 06240 Entrepreneurship & Innovation *	3
		Free Elective	3
	15		16
SUMMER FOLLOWING SOPHOMORE YEAR			
MUS 40211 Music Industry Internship I. Students have the option to complete Internship during the summer and register for the course in the fall to receive the credits OR Internship work can be completed during the fall semsester in conjunction with other courses.			
FALL SEMESTER 3		SPRING SEMESTER 3	+
(GLBL) Global Literacy	3	MUS 40314 Artist Services I	2
Pick One: ENT 06426: New Venture Development *	3	IVIOS 40514 ALLISE SELVICES I	2
ART 09301: Digital Media and Techniques	3	ENT 06342 Financing & Legal Aspects of Entrepreneurship *	3
ACC 03405 Foundations of Accounting			
(WI) Writing Intensive Attribute	3	JRN 02210 Journalistic Writing for Non-Majors	3
Music Elective	3	Music Elective	3
Internship I (Internship work can be completed during prior summer)	3	(SCIL) Scientific Literacy	3
		Free Elective	3
	15		17
SUMMER FOLLOWING JUNIOR YEAR			
MUS 40311 Music Industry Internship II. Students have the option to complete Internship during the summer and register for the course in the fall to receive the credits OR the Internship can be completed during the fall semester in conjunction the other courses.			
EALL CEASECTED A		CODING CENTETED A	-
FALL SEMESTER 4	2	SPRING SEMESTER 4	-
MUS 40412 Capstone Project in Music Industry I	2	MUS 40413 Capstone Project in Music Industry II	2
MUS 40414 Artist Services II	2	MUS 40415 Artist Services III	2
MUS 40315 Entrepreneurship in the Music Industry	3	Music Elective	3
Internship II (Internship work can be completed during prior summer)	3	(LIT) Broad Based Literature Attribute	3
Music Elective	3	Free Elective	3
		Music Elective	1
Total Credits:	13		14

Total Credits: 120

Students must satisfy all following Core Literacies and Rowan Experience Requirements.

# Rowan Core Literacies (GLBL) Global Literacy (HUML) Humanistic Literacy (QNTL) Quantitative Literacy (SCIL) Scientific Literacy (ARTL) Artistic Literacy

#### Rowan Experience Requirements

- (LIT) Broad-Based Literature Attribute
- $\bigcirc$  (WI) Writing Intensive Attribute
- $\bigcirc$  (RS) Rowan Seminar Attribute

### Suggested Music Electives

Course #	Course Name	Credits
MUS 04191	Composition and Theory for Media II	3
MUS 40331	Game Audio	3
MUS 40344	Hip Hop Culture: Music, Lifestyle, Fashion and Politics	3
MUS 40332	Recording Studio Design and Maintenance	3
MUS 40333	Sound Synthesis and Remixing	3
MUS 40431	Mixing and Mastering	3
MUS 40341	Music Industry Contracts and Copyrights	3
MUS 40342	Public Relations in Music Industry	3
MUS 40343	Songwriting	3
MUSG 06102	General Music History	3
MUS 04125	Music Composition I	3
MUS 04126	Music Composition II	3
MUSG 06115	Growth & Development of Jazz	3
MUSG 06220	The Singing Music of African-Americans	3
MUSG 06447	Music in World Cultures: Asia & Oceania	3
MUSG 06448	Music in World Cultures: Africa, India, Near & Middle East	3
MUSG 06220	The Music of African Americans	3
MUS 04103	Music Theory I	4
MUS 04104	Music Theory II	4
MUS 04118	Music Fundamentals	3
MUS 01129	Chamber Music I	1
MUS 01130	Chamber Music II	1
MUS 01131	Chamber Music III	1
MUS 01132	Chamber Music IV	1
MUSG 06214	Development Of Musical Styles And Form I	3
MUSG 06215	Development Of Musical Styles And Form II	3
MUS 08156 - MUS 08163	Contemporary Music Ensemble	1
MUS 04140	Wind Ensemble	1
MUS 04141	String Ensemble	1
MUS 04142	College Band	1
MUS 04143	Jazz Band	1
MUS 04144	Orchestra	1
MUS 04145	Lab Band	1
MUS 04146	Concert Choir	1
MUS 04051	Chamber Choir	1
MUS 08268	Marching Band	1