What Sets Our American Studies Program Apart?

Q: We frequently talk about skills that we expect students in our majors to acquire: critical thinking, communication, research and analysis, organization, and empathy. In addition to these more general skills, are there specific skills that your program offers to prospective students?

A: The American Studies program at Rowan University offers a strong understanding of American history, society, politics, and culture. As a result, American Studies majors are stronger citizens, and better consumers/producers of American culture. Additionally, our students gain adaptability by working in and out of many disciplines, which ensures that they are suited to many different working environments.

Q: How does your program give students an advantage in today's job market?

A: In addition to the standard benefits of a liberal arts background, American Studies majors are poised to adapt to many situations. With a strong interdisciplinary training, our students are able to work in a diverse array of contexts. Moreover, their strong grounding in American culture can help them market themselves and their workplace within this bigger context.

Q: What jobs / careers are students in your major best positioned to pursue?

A: Our students have a great deal of leeway because of the background this program gives them, and could work in almost any environment. That being said, the jobs we most commonly see our students pursuing are those in historical societies and museums, elementary education, and public relations.

The Bottom Line

Focused on excellence in undergraduate education, Rowan University has one of the most renowned American Studies programs in the country. Our American Studies major is flexible, allowing our students the opportunity to learn from many disciplines. In addition, our program is compact enough that it can be paired with almost any other major. Our program is especially focused on being compatible with Education dual majors, specifically those in Elementary Education. We often spend time in the classroom directly considering how the content and skills in the course would apply in an elementary education context.

Rowan’s American Studies program endeavors to ensure personalized assistance to each of our students. We keep our class sizes small to personalize our students’ learning experience, and to guarantee that our faculty and staff are accessible to any student who requires help.