

ABOUT THE B.A./M.B.A. DEGREE

Rowan offers a CADP accelerated dual degree program where students earn a B.A. in International Studies with a Concentration in International Business & Economics and an M.B.A. in five years.

Students in this program take courses required for the International Studies major in addition to courses that are prerequisites for the M.B.A., such as Calculus Techniques and Applications, Statistics I, Accounting I and II, Operations Management, and Principles of Finance. Students are strongly encouraged to study abroad, especially in a non-English speaking country.

As seniors, students who have completed the course requirements and maintained a 3.3 GPA may take 12 credits of the 36 credit M.B.A. program (two in the fall and two in spring), saving time--and over \$10,000--on their M.B.A. tuition and fees. In addition, students in the program are not required to take GRE/GMATs.



B.A. IN INTERNATIONAL STUDIES/M.B.A.

Whether a company is headquartered in Glassboro N.J., New York, or Hong Kong, almost every business enterprise today has a global aspect. This accelerated dual degree program offers an exciting curriculum that responds to the needs of this globalized economy. As markets and economies become increasingly connected and integrated, employers are looking for people with strong communication skills, interdisciplinary training, and familiarity with the politics, economies, cultures, languages, and professional and business practices of countries around the world. At the same time, they seek graduates who have acquired the practical business and analytical skills needed to succeed in the corporate world.

INTERNATIONALLY RECOGNIZED FACULTY

The International Studies major and M.B.A. program draw on the expertise of Rowan faculty who have earned national and international recognition in their fields. Students will have an opportunity to take under-graduate International Studies and business courses, as well as graduate M.B.A. courses, with outstanding faculty from a broad range of disciplines.

ROHRER COLLEGE OF BUSINESS M.B.A.

The Master of Business Administration (M.B.A.) program at Rowan provides contemporary graduate business education to prepare students as team leaders and team players with effective interpersonal, oral, and written communication and group process skills. The MBA curriculum emphasizes critical thinking, quantitative analysis and computing applications, and the technological and international nature of business. M.B.A. students have the option of specializing in an area such as Accounting, Finance, Management, MIS, or Supply Chain and Logistical Systems. public health, and related areas.

Learn more:
go.rowan.edu/internationalstudies

