

Bachelor of Arts in Journalism

Note: Prerequisites are in parentheses. Journalism Senior Seminar fulfills the Writing Intensive (WI) requirement.

FOUNDATIONAL COURSES (27 s.h.)

- _____ JRN 02205 Journalism Principles and Practices (CCI)
- _____ JRN 02310 News Reporting I (Journalism Principles & Practices or Basic PR Writing)
- _____ JRN 02321 Digital Journalism I (JP&P or Intro to New Media, or Basic PR Writing)
- _____ JRN 02319 Media Ethics (JP&P or Intro to New Media, or Basic PR Writing)
- _____ JRN 02411 Copy Editing (JP&P or Intro to New Media, or Basic PR Writing)
- _____ JRN 02311 News Reporting II - (CCII and News Reporting I)
- _____ JRN 02325 Digital Journalism II (Digital Journalism I)
- _____ JRN 02335 Media Law (45 s.h)
- _____ JRN 02410 Journalism Senior Seminar (News Reporting II and 90 s.h.) - WI

JOURNALISM ELECTIVES (12 s.h.)

Choose any four (4) courses. See [back of sheet for recommended sequences](#). Additional Journalism courses are counted as Free Electives.

- _____ JRN 02425 Advanced Publication Layout (Pub. Layout and Design)
- _____ JRN 02341 Broadcast News Writing (45 s.h.)
- _____ JRN 02323 Crime Reporting (News Reporting I)
- _____ JRN 02363 Data Journalism (News Reporting I)
- _____ JRN 02312 Feature Writing (News Reporting I)
- _____ JRN 02324 Health Reporting (News Reporting I)
- _____ PR 06354 Impact of Public Relations on the News (News Reporting I or Basic Public Relations Writing)
- _____ JRN 02365 Introduction to Entrepreneurial Media (CCI)
- _____ RTF 03295 Introduction to New Media (CCI)
- _____ JRN 02318 Investigative Journalism (News Reporting I)
- _____ JRN 02356 Journalism Internship Fall (JRN major, 75 s.h, 2.5 GPA, adviser approval)
- _____ JRN 02358 Journalism Internship Spring (JRN major, 75 s.h, 2.5 GPA, adviser approval)
- _____ JRN 02359 Journalism Internship Summer (JRN major, 75 s.h, 2.5 GPA, adviser approval)
- _____ JRN 02355 Journalism Practicum Fall (75 s.h. and permission)
- _____ JRN 02357 Journalism Practicum Spring (75 s.h. and permission)
- _____ JRN 02364 Journalism Through Film (45 s.h.)
- _____ JRN 02313 Magazine Article Writing (News Reporting I or Basic PR Writ. or Jrn Writ. or Writer's Mind)
- _____ JRN 02366/PR 06324 Media Metrics and Analytics (CCI)
- _____ JRN 02307 On-Camera Field Reporting (Broadcast News Writing)
- _____ JRN 02314 Photojournalism (45 s.h.)
- _____ JRN 02317 Publication Layout and Design (45 s.h)
- _____ JRN 02332 The Publishing Industry (45 s.h.)
- _____ JRN 02320 Radio News (45 s.h.)
- _____ JRN 02326/RTF 03396 Sports Broadcasting I (Sports Journalism I or News Reporting I or Journalistic Writing)
- _____ JRN 02327/RTF 03397 Sports Broadcasting II (Sports Broadcasting I)
- _____ JRN 02361 Sports Journalism I (45 s.h.)
- _____ JRN 02362 Sports Journalism II (Sports Journalism I)
- _____ RTF 03220 The Television Industry (CCI)
- _____ JRN 02305 TV Newscast (News Reporting I)
- _____ JRN 01407 Special Topics Courses - *Vary by semester. Students may take as many as they wish.*

FREE ELECTIVES (54 s.h.)

It is highly recommended that all Journalism Majors take at least one semester of Journalism Internship as part of their Free Electives.

Students can use other Free Electives to earn another Major, Minor or Certificate of Undergraduate Study.

RECOMMENDED JOURNALISM SEQUENCES

It is recommend that students use their four (4) Journalism Electives to build sequence and an area of expertise.

For example:

Reporting and Writing

- _____ JRN 02312 Feature Writing (News Reporting I)
- _____ JRN 02313 Magazine Article Writing (News Reporting I)
- _____ JRN 02314 Photojournalism (45 s.h.)
- _____ Topical course like Health Reporting, Crime Reporting, Environmental Reporting or Sports Journalism I

Digital and Interactive

- _____ JRN 02363 Data Journalism (News Reporting I)
- _____ JRN 01407 Sp. Topic: Social Media for Journalists (News Reporting I)
- _____ JRN 02366 Media Metrics and Analytics (CCI)
- _____ JRN 02365 Introduction to Entrepreneurial Media (CCI)

Broadcast and Multimedia

- _____ JRN 02341 Broadcast News Writing (45 s.h.)
- _____ JRN 02307 On-Camera Field Reporting (Broadcast News Writing)
- _____ JRN 02305 TV Newscast (News Reporting I)
- _____ JRN 02314 Photojournalism (45 s.h.)

Publishing and Layout

- _____ JRN 02317 Publication Layout and Design (45 s.h.)
- _____ JRN 02425 Advanced Publication Layout (Pub. Layout and Design)
- _____ JRN 02332 The Publishing Industry (75 s.h.)
- _____ JRN 02313 Magazine Article Writing (News Reporting I)

Sports Journalism

- _____ JRN 02361 Sports Journalism I (45 s.h.)
- _____ JRN 02362 Sports Journalism II (Sports Journalism I)
- _____ JRN 02363 Data Journalism (News Reporting I)
- _____ JRN 02314 Photojournalism (45 s.h.)

Sports Broadcasting

- _____ JRN 02326 Sports Broadcasting I (News Reporting I)
- _____ JRN 02341 Broadcast News Writing (45 s.h.)
- _____ JRN 02307 On-Camera Field Reporting (Broadcast News Writing)
- _____ JRN 02327 Sports Broadcasting II (Sports Broadcasting I)

Health and Science

- _____ JRN 02324 Health Reporting (News Reporting I)
- _____ JRN 02363 Data Journalism (News Reporting I)
- _____ JRN 01407 Sp. Topic: Environmental Reporting
- _____ JRN 02312 Feature Writing (News Reporting I)

Total Hours Required for Graduation (with Gen Ed/Rowan Core courses) = 120 s.h.

- Students must earn a grade of at least a **C minus** in each major course.
- Students must maintain a 2.0 GPA in their 39 credits of the major, and a 2.0 overall GPA to graduate with a B.A. in Journalism.
- Transfer courses of 300 level or above that correlate with Rowan's courses will be accepted in the major.
- Students can take up to three (3) internship courses for credit.