

Student: \_\_\_\_\_ Banner ID: \_\_\_\_\_ Date of Entry: \_\_\_\_\_

## **Certificate of Graduate Study (COGS) in School PR**

*Housed in the Department of Public Relations and Advertising.*

### **REQUIRED COURSES (6 s.h.)**

School Public Relations (MAPR 98.503) 3 s.h.	Date Taken _____	Grade _____
Techniques of Communication (MAPR 01.547) 3 s.h.	Date Taken _____	Grade _____

### **ELECTIVES (3 s.h.)**

Intro to Communication Research (MAPR 01.0550) 3 s.h.	Date Taken _____	Grade _____
Graduate Case Studies in PR (MAPR 01.553) 1 s.h.	Date Taken _____	Grade _____
Public Relations Planning (MAPR 01.544) 2 s.h.	Date Taken _____	Grade _____
Crisis Public Relations (MAPR 01.533) 1 s.h.	Date Taken _____	Grade _____
Small Group Communication (MAPR 01.534) 1 s.h.	Date Taken _____	Grade _____
Interpersonal Communication (MAPR 01.535) 1 s.h.	Date Taken _____	Grade _____
Contemporary PR Challenges (MAPR 01.537) 1 s.h.	Date Taken _____	Grade _____
Legislative Liaison for PR Practitioners (MAPR 01.538) 1 s.h.	Date Taken _____	Grade _____
Persuasive and Feature Writing (MAPR 01.555) 1 s.h.	Date Taken _____	Grade _____
Using Electronic Media in PR (MAPR 01.557) 2 s.h.	Date Taken _____	Grade _____
Planning & Conducting Special Events (MAPR 01.554) 1 s.h.	Date Taken _____	Grade _____
Fundraising and Development (MAPR 01.524) 2 s.h.	Date Taken _____	Grade _____
Communicating with Special Publics (MAPR 01.528) 1 s.h.	Date Taken _____	Grade _____
Integrated Marketing Communication (MAPR 01.558) 1 s.h.	Date Taken _____	Grade _____
Internal Marketing Communication (MAPR 01.530) 1 s.h.	Date Taken _____	Grade _____

**Total Hours Required for Completion = 9 s.h.**

8/22/12