

Message from the Dean

Greetings! As dean of the Ric Edelman College of Communication & Creative Arts at Rowan University, I am delighted to welcome you to our second annual Fall Research Showcase! This showcase provides you the opportunity to be informed by and engage with the research and creative projects produced by faculty and students representing our six departments: Art; Communication Studies; Journalism; Public Relations & Advertising; Radio, Television & Film; and Writing Arts. Enjoy strolling through the exhibits and listening to our presenters. And don't forget to vote for your favorite work!



Sanford Tweedie, Ph.D.
Dean, Edelman College
of Communication and
Creative Arts

Fall Research Showcase

Saturday, December 3, 2022

Eynon Ballroom in the Chamberlain Student Center

2-4pm

Open to the public. Invite
your friends and family!



Participants & Assigned Table Number

Table 1: They have to do something: News Coverage of Climate Change and Generation Z, PR/ADV

Table 2: Alternate Forms of Advertisements and How College Students Interact With Them, PR/ADV

Table 3: College Students in Crisis, PR/ADV

Table 4: College Mental Health at Rowan, PR/ADV

Table 5: Analyzing how the rise of social media in society impacts student's mental health, PR/ADV

Table 6: Attempting to Stop the Spread: Epistemic Responsibility and Platformed Responses to the COVID-19 "Infodemic", Comm Studies

Table 7: Connecting Theory and Practice In a Post-Covid Creative Activity and Research Agenda, RTF

Table 8: Work in Progress Film, RTF

Table 9: Using Virtual Production & Game Engines for Narrative "Indie" Film Production, RTF

Table 10: Is social media creating negative body image, PR/ADV

Table 11: Communicating to the Public about Very Low Nicotine Cigarettes, Comm Studies

Table 12: Communication During COVID-19, PR/ADV

Table 13: Body Image Issues caused by social media, PR/ADV

Table 14: Country of Origin Bias in Portrayal of East Asian American Athletes: The NBA-Hong Kong Episode, PR/ADV

Table 15: The True Impact of Internal Factors on Organizational Authenticity during a Crisis: An Application of Fully Functioning Society Theory (FFST), PR/ADV

Table 16: Editorial Cartoons, Art

Table 17: First Time, Long Time: How Journalists Shaped the "Authentic" (and Lucrative) Identity of Sports Talk Radio, Sports CaM

Table 18: How Do College Students Utilize TikTok?, PR/ADV

Table 19: The Influence of Influencers, PR/ADV

Table 20: How the usage of TikTok effects mental health in teens and young adults, PR/ADV

Table 21: Influence of Celebrity Scandals on Collaborations, PR/ADV

Table 22: Jewelry Designs for Historical Figures, Art

Table 23: Journalistic Roles and Practices of U.S. and Chinese Students: A Comparative Approach, Journalism

Table 24: NFL Kneeling Protest, PR/ADV

Table 25: Trust in Influencer Advertising, PR/ADV

Table 26: Productivity in College Students, PR/ADV

Table 27: Social Media Fatigue Caused by Instagram Cyberbullying, PR/ADV

Table 28: The Impact of Contact Sports, Sports CaM

Table 29: How has the changes in American habits impacted the increase of obesity rates?, PR/ADV

Table 30: Singularity Press, Student-run Editing and Publishing Business, Writing Arts

Table 31: Social Media and Climate Change, PR/ADV

Table 32: Social Media Advertising and Consumer Engagement, PR/ADV

Table 33: Strategic reliance on content creators in brand image repair through the lens of celebrity brand crisis in Depp v. Heard trial, PR/ADV

Table 34: Sustainability and Fashion Trends, PR/ADV

Table 35: The Creative Process "Making a Grave-rubbing at Whittman's Tomb with Paper that's Too small, Writing Arts

Table 36: Trust in Influencer advertising, PR/ADV

Table 37: The Factsheet Five Archive Project, Writing Arts

Table 38: Brands love coffee, PR/ADV

Table 39: Redesigning the Prof (Lapel Pins) and the Hand Fan: 3D Modeling and Design, Art

Table 40: Jewelry Design, Art

Table 41: Small fans, Art

Table 42: Rowan re:wild - a collaborative environmental art installation, Art

Table 43: STEM VRCE: Broadening Participation in STEM Through Virtual Reality Career Exploration: Introducing Underrepresented Students to High Need STEM Careers, RTF

Table 44: Oversharing the Super Safe Stuff: "Privacy-Washing" in Apple iPhone and Google Pixel Commercials, Comm Studies

Table 45: Turret Gunner Survivability and Simulation Environment (TGSSE): Integration of Virtual/Augmented and Mixed Realities Battle Field Scenarios with Artificial Intelligence Detection, Human Factors Psychology, Sensors and Communications Design, BMAV

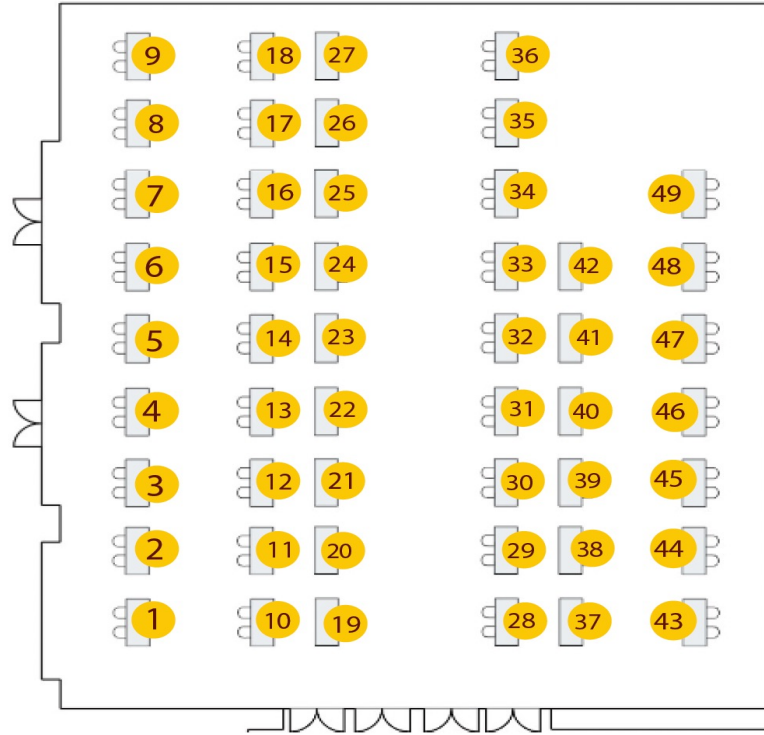
Table 46: Digital Media & Techniques 1, Art

Table 47: Digital Media & Techniques 2, Art

Table 48: Prototyping for full dome mapping of image and sound, Art

Table 49: An Experiential Lab for Arts and Sciences, Art

Showcase Floor Map



Stop by Rm. 221 for Readings from Writing Arts:

Death is a Feeling Only I Can See: tentative title for a murder mystery
 Daoist Philosophy, your thoughts and health Creative Reading (Fiction)
 Creative Reading: Title is Lula, Burning
 Short stories for children
 The Power of Independent (Virtual) Trucking

A Multi-Genre Reading by Writing Arts MA Students
 A Reading of Multi-Genre Creative Works by Writing Arts Faculty
 Erasing the Book of Pregnancy: Poems, forthcoming from Seven Kitchens Press
 Echoes of Profound Sadness
 A selection of poems