

B.A. in Radio, Television, & Film

Academic Program Guide for **New First-Year Students** (Effective Fall 2024)

Department of Radio, Television, & Film

Students who entered Rowan University prior to Fall 2021 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of “D-” or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
 - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
 - Rowan Core and Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under “Attributes.” A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

Program-Specific Graduation Requirements for this Major / Degree

- Students must receive a grade of C- or better in all courses satisfying Major requirements.

Rowan Core Requirements¹

*Students must satisfy all **six** Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy.*

With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*

COMP 01111 College Composition I (3 sh) COMP 01112 College Composition II (3 sh) CMS 04205 Public Speaking (3 sh)

(ARTL) Artistic Literacy *Recommendation from major:* RTF 03275 (3 sh counted under major)

(GLBL) Global Literacy *Recommendation from major:*

(HUML) Humanistic Literacy *Recommendation from major:*

(QNTL) Quantitative Literacy *Recommendation from major:*

(SCIL) Scientific Literacy *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

Rowan Experience Requirements

Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.

(LIT) Broad-Based Literature Attribute *Recommendation from major:*

(WI) Writing Intensive Attribute *Recommendation from major:*

(RS) Rowan Seminar Attribute² *Recommendation from major:*

Non-Program Courses (minimum 18 sh)

Courses in this section cannot be in the major department.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
Subtotal: 18 sh					

¹ The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

² The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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Major Requirements (31 sh)

SUMMARY OF MAJOR REQUIREMENTS

- 19 sh of RTF Foundational Courses
 - 3 sh of Industry Conventions
 - 6 sh of Media Writing
 - 3 sh of Genre and Medium Studies
-
- 31 sh total

RTF FOUNDATIONAL COURSES

Take the following seven courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
RTF 03.275	Applied Media Aesthetics	Satisfies Artistic Literacy			3
RTF 03.201	Foundations of Media Production				3
RTF 03.270	Film History to 1940				3
RTF 03.205	TV History and Appreciation				3
RTF 03.230	Television Production				3
RTF 03.370	Film Production I				3
RTF 03.458	RTF Senior Portfolio Seminar				1
Subtotal: 19 sh					

INDUSTRY CONVENTIONS

Select one of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> RTF 03.290	Media Industries				3
<input type="radio"/> RTF 03.295	Intro to New Media				3
<input type="radio"/> RTF 03.221	The Radio Industry				3
Subtotal: 3 sh					

MEDIA WRITING

Select two of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> RTF 03.393	Screenwriting 1: Writing the Short				3
<input type="radio"/> RTF 03.493	Screenwriting 2: Writing the Feature				3
<input type="radio"/> RTF 03.433	Episodic Screenwriting 1				3
<input type="radio"/> RTF 03.434	Episodic Screenwriting 2				3
<input type="radio"/> RTF 03.471	Techniques of Documentary Film Production				3
Subtotal: 6 sh					

GENRE AND MEDIUM STUDIES

Select one of the following courses (other Special Topics courses may apply; consult with your Academic Advisor):

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> RTF 03.206	TV History and Appreciation, 60's & 70's				3
<input type="radio"/> RTF 03.271	Film History Since 1940				3
<input type="radio"/> RTF 03.274	Queer Cinema				3
<input type="radio"/> RTF 03.278	Film/TV Theory & Criticism	New course (beginning AY24-25)			3
<input type="radio"/> RTF 03.280	African American Film History				3
<input type="radio"/> RTF 03.294	Contemporary International Cinema				3
<input type="radio"/> RTF 03.372	American Film Directors				3
<input type="radio"/> RTF 03.375	Evolution of Quality TV				3
<input type="radio"/> RTF 03.377	Animation History	New course (beginning AY24-25)			3
<input type="radio"/> RTF 03.378	The Hollywood Studio System	New course (beginning AY24-25)			3
<input type="radio"/> RTF 03.421	Film Noir				3
<input type="radio"/> RTF 03.471	Techniques of Documentary Film Production				3
<input type="radio"/> RTF 03.485	Deconstructing Disney				3
Subtotal: 3 sh					

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BA in RTF – Without Concentration (12 sh)

Choose 12 credits from any Non-required RTF courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>						3
<input type="radio"/>						3
<input type="radio"/>						3
<input type="radio"/>						3
						Subtotal: 12 sh

BA in RTF – With Concentration (12 sh)

Students may choose one or more concentrations. (Adding a second concentration will reduce the number of credits available for Free Electives.)

PRODUCTION CONCENTRATION

Choose four of the following courses (other Special Topics courses may apply; consult with your Academic Advisor):

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	RTF 03.371	Film Production II				3
<input type="radio"/>	RTF 03.470	Advanced Film Production				3
<input type="radio"/>	RTF 03.345	Live Event TV/Video Production				3
<input type="radio"/>	RTF 03.346	Sports TV Production				3
<input type="radio"/>	RTF 03.450	TV Doc Field Production				3
<input type="radio"/>	RTF 03.100	Radio Production I				3
<input type="radio"/>	RTF 03.200	Radio Production II				3
<input type="radio"/>	RTF 03.395	Sound for Film and Video				3
<input type="radio"/>	RTF 03.200	Podcasting				3
<input type="radio"/>	RTF 03.394	New Media Production				3
<input type="radio"/>	RTF 03.472	New Media Production II				3
<input type="radio"/>	RTF 03.351-4	RTF Internship				3
						Subtotal: 12 sh

FILM/TV STUDIES CONCENTRATION

Take the following two courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
RTF 03.271	Film History Since 1940				3
RTF 03.206	TV History and Appreciation, 60's & 70's				3

Then choose two more Genre and Medium Studies courses (not already taken for the major) (other Special Topics courses may apply; consult with your Academic Advisor):

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	RTF 03.206	TV History and Appreciation, 60's & 70's				3
<input type="radio"/>	RTF 03.271	Film History Since 1940				3
<input type="radio"/>	RTF 03.274	Queer Cinema				3
<input type="radio"/>	RTF 03.278	Film/TV Theory & Criticism	New course (beginning AY24-25)			3
<input type="radio"/>	RTF 03.280	African American Film History				3
<input type="radio"/>	RTF 03.294	Contemporary International Cinema				3
<input type="radio"/>	RTF 03.372	American Film Directors				3
<input type="radio"/>	RTF 03.375	Evolution of Quality TV				3
<input type="radio"/>	RTF 03.377	Animation History	New course (beginning AY24-25)			3
<input type="radio"/>	RTF 03.378	The Hollywood Studio System	New course (beginning AY24-25)			3
<input type="radio"/>	RTF 03.421	Film Noir				3
<input type="radio"/>	RTF 03.471	Techniques of Documentary Film Production				3
<input type="radio"/>	RTF 03.485	Deconstructing Disney				3
						Subtotal: 12 sh

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BROADCAST / VIDEO SYSTEMS CONCENTRATION

Take the following three courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
RTF 03.375	Broadcast/Video Systems 1				3
RTF 03.376	Broadcast/Video Systems 2				3
CS 01.210	Introduction to Computer Networks and Data Communication				3

Then choose one of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> CS 01.102	Introduction to Programming				3
<input type="radio"/> CS 01.104	Introduction to Scientific Programming				3
<input type="radio"/> CS 04.103	Computer Science and Programming				4

Subtotal: 12-13

Free Electives for this Major/Degree (50 sh)

Students should choose Free Electives that satisfy any Rowan Core or Rowan Experience requirements that are not fulfilled by Major or Non-Program courses.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					

Subtotal: 50 sh

Total Program Credits Required for this Major / Degree: 120 SH