

PROUDLY ANNOUNCING

The Ric & Jean Edelman
\$10 Million Endowment

FOR THE

College of Communication
& Creative Arts



RIC EDELMAN COLLEGE OF COMMUNICATION AND CREATIVE ARTS

THE YEAR IN REVIEW 2018-2019



TABLE OF CONTENTS

Dean's Message	5
Introducing the Ric Edelman College of Communication & Creative Arts	6
Student Success	8
Guardians and the War on Truth	10
PROFessional Success	12
New Faculty	14
What's New in Academics	16
Sports CAM's New Team	18
Experiencing Edelman CCCA	20
Edelman CCCA Career Expo	22
Xperiential Storytelling	23
Legends at Rowan	24
Beyond the Classroom	26
Commencement	28
Major Giving	30

This report was contributed to by University Publications.



DEAN'S MESSAGE

Greetings! Welcome to the Ric Edelman College of Communication & Creative Arts, Rowan's storytelling college. As you can see from our new name - and the front cover - we have had quite an exciting year, and I promise this report is worth the wait!

On November 14, 2019, Ric and Jean Edelman committed \$10 million to the College of Communication & Creative Arts, the largest single endowed gift to Rowan University dedicated solely to student scholarships. With this enormously generous donation, Ric and Jean made an important investment in our students' education and professional development.

These student opportunities provided by the Edelmanns come at an exciting time for the College. Like so much of this University, Edelman CCCA is growing tremendously. Just since 2017, we have added two new majors, one in Sports Communication & Media, with 175 majors in its first year, and one in Applied Professional Communication at Rowan College of Burlington County. We have added two 4+1 degrees four minors and a dozen certificates of undergraduate study. We are at work on an M.A. in Television Studies, an undergraduate degree in Health & Science Communication, and an esports certificate.

The past year continued to be successful for our faculty, students and alumni. Our professors published dozens of books and hundreds of articles, received

prestigious awards such as the Berryman award and a Peabody nomination. They participated in national and international art exhibits and performances, and have had films screen and win awards all around the world.

Our students have also won prominent awards such as Fulbright scholarships, first place in the national Collegiate ECHO Marketing Challenge, a Gracie Award recipient for exemplary content created for, by, and about women, and Best Student Short at the 2019 Garden State Film Festival.

From creating the current version of Facebook Messenger and winning multiple Emmy awards to an Academy Award-winning film and Pulitzer nomination, our alumni continue to excel in many fields after graduation.

I hope the stories in these pages inspire you to continue checking in with us throughout the year. Keep in touch on Facebook, Instagram and Twitter @RowanCCCA.



Sanford Tweedie, Ph.D.
Dean

THE RIC EDELMAN COLLEGE OF COMMUNICATION AND CREATIVE ARTS

Edelmans pledge \$10 million to support communication, creative arts students.

With every initiative they support, every gift they give, Ric and Jean Edelman have a singular goal: to make a positive, measurable impact on the lives of others.

That goal certainly will be achieved through their \$10 million gift to provide scholarships to Rowan University students in the **College of Communication & Creative Arts**.

The largest single endowed gift to Rowan University dedicated solely to student scholarships, the donation will support both merit and need-based academic scholarships for students pursuing careers in the fields of communication and creative arts.

Their gift will help talented, driven students as they pursue careers in writing, art, radio/television/film, public relations, sports communication and related disciplines.



“Creativity and communication matter,” says Ric, who earned his bachelor’s degree in communications in 1980 from then-Glassboro State College. “We want to help students pursue these disciplines, and help provide them the tools they need to succeed.”

Jean, who earned her bachelor’s degree in consumer economics and marketing in 1981 and now serves on the Rowan’s Board of Trustees, adds, **“Our experience at Rowan gave us the foundation to succeed in our career. We are grateful and want to help today’s students have the same opportunity for success. The field of communication is nothing short of extraordinary.”**

In 1986, the Edelmans founded Edelman Financial Engines and built it into the largest independent financial planning and investment management firm in the nation. With more than 180 offices coast to coast, the company’s advisers manage more than \$215 billion in assets for 1.2 million clients.

“The fact that the Edelman Professional Development Fund provides funds for students to travel to professional conferences to present their research and network with students around the country who share their passions is unique—and invaluable,” notes CCCA Dean Sanford Tweedie.

Edelman CCCA

In recognition of his success and the extraordinary support Ric and Jean have given to Rowan, the University’s Board of Trustees voted on Wednesday, February 12, 2020 to rename the college the Ric Edelman College of Communication & Creative Arts.

“Naming a college is one of the most significant ways we as a university can recognize and honor the achievements of our most extraordinary

leaders and supporters,” Rowan President **Ali A. Houshmand** said.

The College’s new name will have an impact on recruiting both students and new faculty, Dean Sanford Tweedie said.

“Being the Ric Edelman College of Communication & Creative Arts will absolutely help us attract more top students and faculty,” said Tweedie. “Ric is one of ours. His success covers so much of our college—books, television, radio, public relations. He’s drawn on all of the disciplines to create his phenomenal success. As a college, we will work our tails off to make Ric and Jean proud.”



STUDENT SUCCESS



Q: How has your Dean's Office internship prepared you for your future career?

A: I've learned so much about event planning that helped me land my first job right out of college. I've learned not only what was necessary to get my degree, but also how to apply it to the job market.

Q: What is your advice to incoming or current Edelman CCCA students?

A: What you choose to do today can change your course for the better. Talk to everyone! College won't last forever but the relationships you foster now can. GET INVOLVED. It's never too late. In fact, through Edelman CCCA's first career fair, I landed a job as program coordinator for Vindico Medical Education.

STUDENT Q+A

Q: What were some of the titles you held at Rowan University?

A: Director of Charitable Events with the Student University Programmers (SUP), Philanthropy Chair of the Student Alumni Association (SAA) and Front Desk Staff for the Student Center Campus Activities (SAA), and Edelman CCCA Dean's Office Intern.

Q: What were some events you were a part of during your time as Director of Charitable Events?

A: I coordinated the Bubble Soccer for Puppies Tournament that raised more than \$1,500 for the Gloucester County Animal Shelter and the 9th Annual St. Baldrick's Day where about \$13,000 was raised for pediatric cancer research.

ARIELLE GEDEON

Radio, Television & Film

In 2019, Arielle Gedeon made history when she was elected as the first female African American SGA President.



STUDENT Q+A

Q: What organizations, beside SGA, are you involved in?

A: My involvements include being a sister of Alpha Kappa Alpha Sorority Inc., an active participant in Student University Programmers, a Peer Referral and Orientation Staff and an Admissions Ambassador for the Office of Admissions!

Q: What inspired you to run for student government?

A: The ASCEND Program was a big inspiration for me to run. The director of the program, Dr. Dawn Singleton, and the staff of the Pre-College Institute (PCI), worked hard to bring in the next class of students to Rowan University. Being a first-generation college student, I was intimidated by the college process. The PCI helped me become a student leader.

Q: What was your favorite experience so far as a Rowan student?

A: Definitely attending this university with my twin sister, Ayala. Ayala is my best friend, fellow RTF major, and we love to support each other! Going into our Junior year together is something that I'm grateful for. We hurdled through a lot of issues that are common for first generation college students and I'm proud to say that we've come so far!

Q: How has being an Edelman CCCA student helped to further your goals and dreams?

A: "What connects us all in Edelman CCCA is storytelling." I still remember that from a presentation during my freshman orientation. We all have stories to tell. Whether it's our own, history's, or something original! Being an Edelman CCCA student helped me understand that there is support to help students to tell their stories.



Pictured: Arielle Gedeon (right) and her identical twin sister Ayala Gedeon, both sophomore RTF majors and Political Science minors. Photo credits: The Whit

GUARDIANS AND THE WAR ON TRUTH

PHIL DAVIS

We are living at a time when serving as a journalist can mean not just covering violent crimes but being the victims of ones perpetrated against journalists. It can mean being in the center of a dangerous situation but continuing to report because you are so committed to covering the news and serving your community.

On June 28, 2018, a single gunman shot and killed five employees in *The Capital Gazette* Annapolis, Maryland newsroom. **Phil Davis**, a Rowan Journalism alumnus and *Gazette* reporter, was among the journalists trapped under their desks until it was over.

Thankfully, Davis survived and managed to tweet about the incident after police breached the newsroom and moved survivors across the street for temporary shelter.



That same night, in a parking garage adjacent to the newsroom, Davis and his surviving colleagues covered their own horrific story.

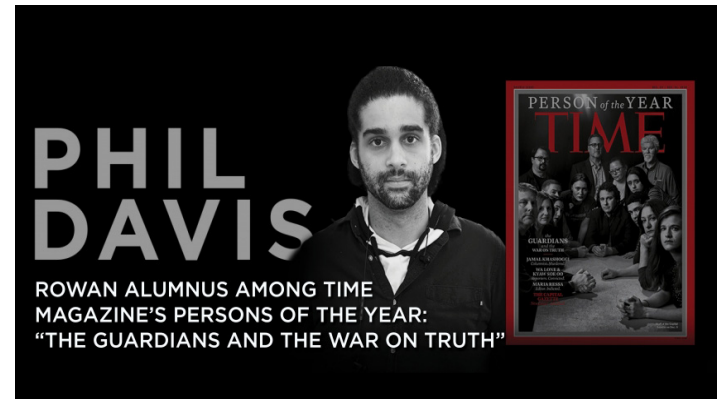
Davis began his education at Rowan in the College of Engineering before switching to Journalism and graduated in 2011. He started as a reporter for the *Gloucester County Times* (now the *South Jersey Times*). For their coverage of their own tragedy, the Capital Gazette staff was named as part of *Time Magazine's Persons of the Year: The Guardians and the War on Truth*.

"This is quite the different path," Davis said. "If you had told the 18-year-old me that I would be honored nationally for writing, I'm not sure I would have believed you. It's weird and conflicting."

The Gazette was also nominated for a Pulitzer Prize for editorial writing and the Pulitzer Prize Board awarded a special citation ***"for demonstrating unflagging commitment to covering the news and serving their community at a time of unspeakable grief."***

This was accompanied by a \$100,000 award—the largest ever awarded by the Pulitzer Board—to further the newspaper's mission.

"It's a tough business but journalism can also be a calling," said Journalism Department Chair Mark Berkey-Gerard. ***"The awards the Gazette was given signals a growing recognition of the value of journalism, of the people who continue to do this work in the face of great risk."***



PROFESSIONAL SUCCESS

JADE JONES

In 2018-2019 Edelman CCCA welcomed its first Dean's Fellow, a position designed to provide a promising new instructor with teaching opportunities, mentoring and professional development.

Jade Jones joined the Writing Arts Department, where she teaches and works alongside the graduate students in the M.A. in Writing Arts' Teaching Experience Program. *"It's fulfilling to have students find their passions through writing,"* Jones said.

Jones received her undergraduate degree in English from Princeton University. Before coming to Rowan, she earned her M.F.A. at the University of Iowa where she studied fiction. In 2019, Jones won the prestigious PEN Award for her short story *Today, You're a Black Revolutionary* about a girl named Bri who climbed a flagpole in South Carolina and removed a Confederate Flag.



"I have been widely inspired both by my community of faculty and the Rowan community as a whole," she said. "It has been great to see how I have grown as an instructor, which would not have been able to happen without the invaluable support system I have found at Rowan."

Illustration: Inflation, LA Times, Pen & Ink, Nancy Ohanian

NANCY OHANIAN



In 2018, The National Press Foundation has announced that Art Professor **Nancy Ohanian**, whose syndicated political illustrations are published in some 250 newspapers each week, has won the prestigious Clifford K. and James T. Berryman Award for Editorial Cartoons.

Ohanian was honored during an awards ceremony in Washington, D.C. for a body of work that has skewered elected officials from both major parties but that have found a particularly rich target with President Donald Trump.

“As a political cartoonist, everything can be a symbol,” she said. *“There’s a difference between looking at an object as its identity and seeing it as a symbol that might imply something else.”*

Edelman CCCA Dean Sanford Tweedie said, “that Nancy is the first full-time educator to win this award



in its nearly 30-year history speaks not only to her prominence in the field and the skill of her artistry, but also to her tremendous dedication to her craft. Nancy has a keen eye for capturing the political moment through imagery that is both dynamic and compelling.”

NEW FACULTY 2019-20



**HEATHER
LANIER**

Assistant Professor
Writing Arts

Heather Kirn Lanier is an award-winning essayist, memoirist, and poet. She's the author of two award-winning poetry books, *The Story You Tell Yourself* and *Heart-Shaped Bed in Hiroshima*. Her memoir, *Raising a Rare Girl*, is coming from Penguin Press in the summer of 2020, and her related TED talk, "'Good' and 'Bad' Are Incomplete Stories We Tell Ourselves," has been viewed over two million times.



**YANNICK
KLUCH**

Assistant Professor
Communication
Studies & Lead Faculty
Consultant for Social
Impact

Yannick Kluch previously worked at the office of inclusion at the National Collegiate Athletic Association (NCAA). His teaching and research focus on equity, diversity, and inclusion in athletics, athlete activism, critical sports communication pedagogy, and identity construction in sport. He is also the lead faculty consultant on social impact the Center for Sports Communication & Social Impact.



**KIM
AKASS**

Professor
Radio, Television
& Film

Kim Akass has co-edited and contributed to IB Tauris. She is a founding editor of the television journal *Critical Studies in Television* (SAGE), editor of the website CSTonline and a series editor of the 'Reading Contemporary Television' for IB Tauris. She is currently researching the representation of motherhood on television for a forthcoming book *From Here to Maternity: Representations of Motherhood in the Media*.

**This year we
also welcomed
9 full-time
lecturers.**

JOURNALISM
Nicholas DiUlio

**RADIO, TELEVISION
& FILM**
Nina Isaacson
John Akass

WRITING ARTS
Cherita Harrell
Amanda Haruch
Jade Jones
Jaclyn Partyka
Juliana Rausch
Catherine Romano



**MILES
COLEMAN**

**Assistant
Professor**
Communication
Studies

Miles Coleman is an award-winning rhetoric scholar, specializing in rhetoric of science, digital rhetoric, and communication ethics. He has an interest in issues of public science literacy and responsible debate in offline and online contexts. When not in the office, you can find him playing music or adventuring with his family.



**DONNA
SWEIGART**

**Associate
Professor**
Art

Metals/Jewelry/CAD-CAM/RP from Tyler School of Art, Temple University. Trained in traditional craft jewelry practice and later introduced to digital fabrication, her continuing research ranges from 3D modeled functional object installation to large scale body adornment/fashion. She uses both traditional methods of fabrication, computer-aided-design/rapid prototyping, and alternative digital fabrication techniques to accomplish her works.



**PAUL
MONTICONE**

**Assistant
Professor**
Radio, Television
& Film

Paul Monticone is a film and media historian whose research primarily centers on the industrial and cultural institutions of the Hollywood studio era. His research also includes genre and aesthetics, nontheatrical cinema (industrial, educational, advertising), and film historiography. His work has appeared in *Cinema Journal*, the *Quarterly Review of Film and Video*, and *Behind the Silver Screen: Editing and Visual Effects* (Rutgers, 2015).

WHAT'S NEW IN ACADEMICS



3+1 Program Expands Rowan

The Edelman College of Communication & Creative Arts launched its newest degree program in Fall 2019. Offered as a 3+1 program at Rowan College at Burlington County (RCBC), the Bachelor of Arts in Applied Professional Communication will save students an estimated \$75,000.

“We wanted to offer an affordable degree that provides students with communication skills to support them in a wide range of professional settings,” said Edelman CCCA Dean Sanford Tweedie.

Through the 3+1 program, students attend classes on the RCBC campus after completing their associate’s degree while working toward a bachelor’s degree from Rowan University. They take their junior-year courses with RCBC professors, and their senior-year courses online or on the RCBC campus with Rowan University faculty.

TAP Grants Save Students Millions

Jude Miller and **Amanda Haruch** could save Rowan students over \$250,000. The Writing Arts faculty members along with Information Literacy Librarian Sam Kennedy make up one of 10 Rowan groups who received a **Textbook Alternative Program** grant (**TAP**). Miller, Haruch and Kennedy are using library resources as well as online open education resources to replace the two standard textbooks that are currently being used in College Composition II classes, one of Rowan’s core courses that all students are required to take. Student savings for 2020 are projected to be **\$251,472.25**.

The Rowan University Affordability Taskforce projects savings from all Rowan TAP grants to be more than \$1 million in 2020.

In their senior year, students in the B.A. in Applied Professional Communication will take 30 credits of specialized coursework focused on digital communication, and designed and taught by Edelman CCCA faculty.

“At a time when colleges across America are rightly being criticized for the high cost of higher education, we continue to identify pathways for students that lower the price of a college degree,” Rowan University President Ali Houshmand said.

Rowan Partners with LEAP Academy

LEAP (Leadership, Education, And Partnership)

For the third year in a row, Edelman CCCA participated in the Early College program at Camden, New Jersey's LEAP Academy. Seniors at the charter school take a full load of college courses at Rowan's Camden campus and Rutgers-Camden. They earn both high school and college credit and take the courses with college faculty.

Founded in 1997, LEAP Academy is Camden's first charter school. It challenges students with a curriculum that emphasizes STEM education and boasts a 100 percent college placement rate. Rowan's participation in LEAP's Early College program is part of Rowan University President Ali Houshmand's commitment to increasing access to a four-year degree, particularly among underserved populations.

"It's important because it furthers one of Rowan's stated goals – access to higher education," said Rowan Global Learning & Partnerships Assistant Vice President for Academic Affairs **Dr. Lorraine Ricchezza**.

This year Edelman CCCA and Writing Arts offered six sections of Foundations for College Writing, which all students are required to take.



LEAP's MISSION

To enhance opportunities for the children & families of Camden through the collaborative design, implementation, and integration of education, health & human services programs and through community development.

SPORTS CAM'S NEW TEAM

NEIL HARTMAN

Emmy Award-winning sportscaster **Neil Hartman** has been named Director of Rowan University's Center for Sports Communication & Social Impact. Hartman is filling the role after founding director Dr. John Giannini became the University's interim athletic director in June 2019.

The Center for Sports Communication & Social Impact launched last fall along with the Bachelor of Arts in Sports Communication and Media. Both are situated within Rowan's Edelman College of Communication & Creative Arts.

"Sports Communication is a constantly changing industry," Hartman said. *"I'm looking forward to diving in, building on what Dr. Giannini has established and helping Rowan students to be on the forefront of this business."*



A graduate of Ithaca College, Hartman has worked in sports media for more than 30 years. Prior to establishing his sports production company Talow Media Group, he spent nearly two decades as the main news anchor for Comcast SportsNet Philadelphia. He was also a sports anchor at CBS3 and WPHL-TV and hosted his own radio shows on sports radio WIP. Hartman has earned four Mid-Atlantic Emmy Awards and was named Pennsylvania Sportscaster of the Year by the National Sportscasters and Sportswriters Association for his work.

In addition to Hartman's role as director, Professor **Yannick Kluch** has been appointed as the Center's lead faculty consultant for social impact.

Dr. Kluch comes to Rowan from the National Collegiate Athletic Association (NCAA) where he worked in the Office of Inclusion. In 2015 he created We Are One Team (WAIT), a first-of-its-kind, award-winning initiative that utilizes sport to promote diversity, inclusion, and social justice on American college campuses. He earned his Ph.D. from Bowling Green State University.

"In the industry today, diversity and inclusion are invaluable assets that benefit both sports professionals and sports organizations. I look forward to working with Neil to continue creating- between the academic program and the Center-a preeminent sports communication educational experience that promotes positive cultural change not only in the Delaware Valley, but across the US," Kluch said.

The Center for Sports Communication & Social Impact

Created to challenge and inspire students in the B.A. in Sports Communication & Media program. Through internships, mentoring and guest speaking programs like Fall 2019's talk with Charles Barkley, the Center expands and enriches student experiences. Founded by Rowan's Interim Athletic Director John Giannini, the Center welcomed Emmy Award-winning broadcaster **Neil Hartman** as its director and Communication Studies' **Dr. Yannick Kluch** as Lead Faculty Consultant for Social Impact in Summer 2019.



Professor Kluch with Sports CAM students at the NCAA Inclusion Forum

EXPERIENCING EDELMAN CCCA



AWARDS & SHOWCASE

Edelman CCCA students received awards and showed off their academic and scholarly work at the annual ceremony.



ARTS & ENGINEERING

The first ever Arts & Engineering competition included Dean Tweedie as a judge.



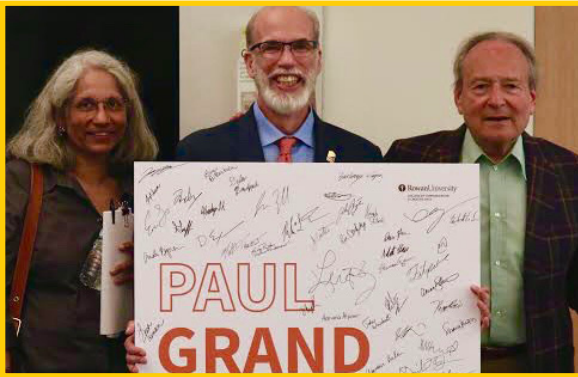
OPEN DOORS DAY

Prospective Edelman CCA students heard directly from Dean Tweedie and our student panel.



HOMECOMING

Students, staff, faculty & alumni celebrated the Rowan Goes Hollywood event with games and free swag.



PRACTICE MAKES PRACTICE

Paul Grand is a fine art photographer who travels the world looking for architecture, portraits, landscapes and abstractions.



LAMBDA PI ETA

Newly inducted Edelman CCA honor society students celebrated their achievement.

EDELMAN CCCA CAREER EXPO

Thanks to two determined Writing Arts Student Advisory Board members, the Edelman CCCA and the Office of Career Advancement hosted the inaugural CCCA Career Expo and Student Showcase on March 12.

Writing Arts students Morgan Douglas and Laura Kincaid (pictured right) saw a need for an Edelman CCCA-specific job fair and an opportunity to show employers the unique skill set our students obtain in the College.

The event, which was held in the Eynon Student Center Ballroom, welcomed 20 employers ranging from the Philadelphia Eagles to NJ Advance Media. Students had the opportunity to meet face-to-face with representatives for these organizations, hand out their resumes and even take interviews.

The 2020 expo will also include the College of Humanities & Social Sciences.



XPERIENTIAL STORYTELLING

Experiential Stories are narratives from experts that discuss their own unique cultures in Art, Design, Science and Entrepreneurship. These stories, combining their individual perspectives of the professional and personal have opened up exciting new avenues for immersive thinking.

Rowan's Experiential Storytelling Conference brought together a series of expert speakers to discuss and tell their experiential stories of bridging interdisciplinary boundaries. Jen Christiansen, Ric and Jean Edelman, Jane Golden, Dr. Ali Houshmand, Dr. Kenneth Lacovara, Ellen Lupton and Monica Serrano were the nine speakers featured at the conference.

students asking the experts questions to gain knowledge



Pictured: Ellen Lupton speaking at Xperiential Learning Conference

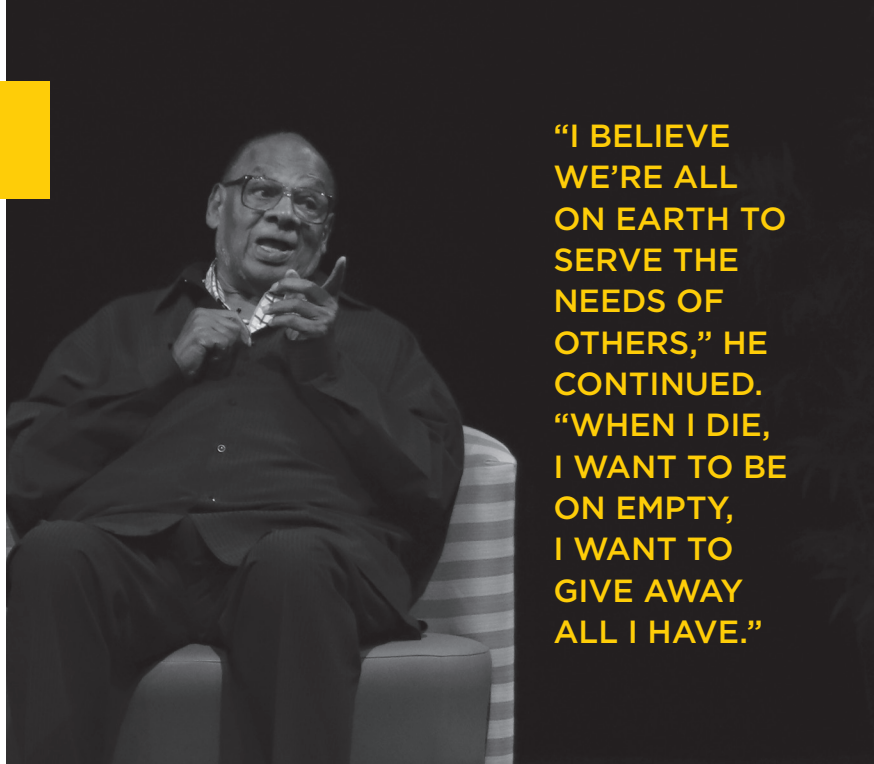
LEGENDS AT ROWAN

GEORGE RAVELING

Legendary coach and activist **George Raveling** kicked off the Center for Sports Communication & Social Impact's speaker series in October 2018.

Raveling was inducted into the Basketball Hall of Fame for his groundbreaking career as the first African American coach at Washington State University, University of Iowa, University of Southern California, and the 1984 Olympic team. He went on to become Nike's director of international basketball. As a lifelong activist, Mr. Raveling provided security for Dr. Martin Luther King's historic *"I Have a Dream"* speech and still possesses the original copy.

Dr. John Giannini, the founding director of the Center and Rowan's interim athletic director, moderated the discussion with Raveling, during which the coach gave great advice about following your dreams and the importance of relationships.



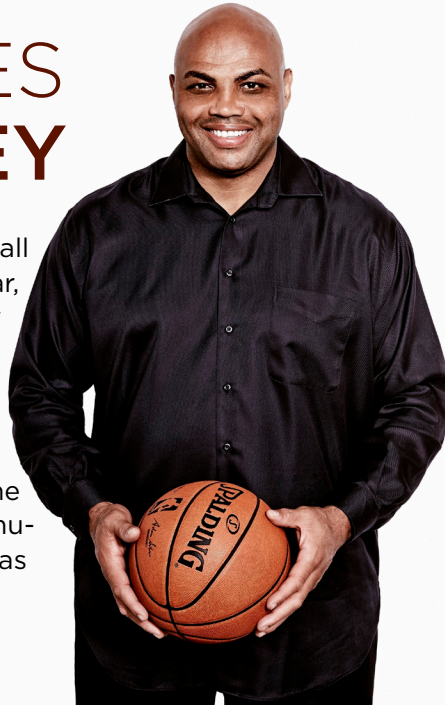
"I BELIEVE WE'RE ALL ON EARTH TO SERVE THE NEEDS OF OTHERS," HE CONTINUED. "WHEN I DIE, I WANT TO BE ON EMPTY, I WANT TO GIVE AWAY ALL I HAVE."



CRYSTAL LANGHORNE

CHARLES BARKLEY

Charles Barkley, NBA Hall of Famer, 11-time All-Star, 1991 league MVP, Emmy Award-winning sports analyst, and a man formerly known as “The Round Mound of Rebound,” addressed the Rowan University community on October 1, 2019 as this year’s speaker.



In addition to the Center for Sport’s communication & Social Impact’s annual series the Center participates in the University’s celebration of National Women and Girls in Sports Day led by Communications Studies professor Kate Harman, The Center and Rowan’s College of Humanities & Social Sciences welcomed Women’s National Basketball Association (WNBA) champion **Crystal Langhorne**.

Though gifted athletically, in high school he was small for basketball but had a growth spurt senior year in which he grew from 5’10 to 6’5 and Auburn University drafted him.

“I was lucky,” Barkley said. “But I want kids, especially young black kids, to know they don’t have to be a jock or an entertainer. They can be a doctor, a lawyer, an engineer, whatever they want.”

Barkley has won three Sports Emmy Awards for “Outstanding Studio Analyst” for his work on TNT and has authored four books including the autobiographical *Outrageous; I May Be Wrong, But I Doubt It; and Who’s Afraid of a Large Black Man?*, the last a collection of interviews with leading figures in entertainment, business, sports and government, including Presidents Bill Clinton and Barack Obama.

That said, Barkley said there are plenty of great careers, like those the Edelman College of Communication & Creative Arts prepares students for, behind and beside the camera.

“There are lots of jobs in this business and lots of ways to make money behind the scenes,” he said. Ultimately, Barkley implored students to make the most of their time in college but to always keep their eye on the goal.

BEYOND THE CLASSROOM

CENTER FOR ART & SOCIAL ENGAGEMENT

Formerly known as the Westby Art Gallery, The Center for Art & Social Engagement is a new research-based initiative from the Rowan University Art Gallery.

The introductory project, *Estoy Por Aquí / I Am Here*, was a visual representation of artist Susan Sterner's photographic exploration of the challenges faced by women working in the informal economy of central El Salvador.

An outgrowth of the Sister Chapel, the historic feminist art installation currently on display in Westby Hall room 110, the Center will serve as a venue for investigating social issues through arts-based methods, while drawing inspiration from the cooperative spirit of the women's art movement.

The Center encourages similar ideas of collaboration and interdisciplinary research that explores diverse and timely social issues through multidisciplinary practices.



Conceived to welcome a variety of mediums, projects can include photojournalism, film and video, historical ephemera, info-graphic presentations, STEM/STEAM installations, and/or public programming whether from faculty, students, or outside organizations and individuals.

“This is an opportunity for us to work with other departments on campus and engage with communities beyond the campus,” added Mary Salvante.



For more information, contact: Mary Salvante
salvante@rowan.edu

WGLS-FM & **WRITING CENTER**

Rowan Radio WGLS-FM won 14 awards this year including a Gracie Award. The station aired another season of Wilmington Blue Rocks Baseball, a minor league affiliate of MLB's Kansas City Royals. Directed by Derek Jones, Rowan Radio continues to co-produce live editions of the RU Football Coaches Show; carries roughly 100 Rowan athletics sports contests throughout the year; and features over 120 annual live broadcasts of football, basketball, softball, baseball and soccer games. Once again WGLS produced five documentaries; broadcasted live from several Rowan University events including Homecoming, Rowan 5K race and Rowan Gives Day; and partnered with Shoprite and the Food Bank of South Jersey for their annual holiday food drive.



The **Rowan Writing Center**, under the direction of **Celeste Del Russo**, continues to increase its tutoring appointments and is developing its services to support students in a variety of composing platforms and media, including STEM poster sessions, videos and public speaking projects. In fall 2019 the Rowan Writing Center received the Access and Inclusion Award from the Academic Success Center and Disability Resources Office and director John Woodruff. The Center was recognized for their proactive work in seeking support and collaboration to best serve students and tutors around neurodiversity and disability.



COMMENCEMENT

Alumnus **Trymaine Lee**, a Pulitzer Prize- and Emmy Award-winning journalist, addressed graduates of the Edelman College of Communication & Creative Arts on Wednesday, May 15, advising them, as they embark on life and careers, to be mindful of the **“five W’s”**: **worth, work, will, wonder, and win.**

Lee, whose career as a journalist began as a reporter with Rowan’s student newspaper, *The Whit*, continued at *The Times-Picayune* newspaper in New Orleans where he won a Pulitzer Prize covering Hurricane Katrina. He moved on to The New York *Times*, the *Huffington Post* and, now, MSNBC, where last year he won an Emmy for a series on Chicago gun violence.

“Win at all costs, but not in the way you may think,” counseled Lee, a 2003 graduate with a degree in Journalism.

A competitive high school athlete who started college on a football scholarship in Pennsylvania, he said distractions off-field caused him to perform badly his freshmen year and forced him home to South Jersey. Once home, he re-committed to his education and earned his degree from Rowan.



“There are no losses,” Lee said. **“You either win or you learn. And as long as you’re learning, you’re winning.”**

In recognition of his great success, Rowan honored Lee with a Medal of Excellence for Alumni Achievement.

Following Lee’s speech, Rowan University President Ali Houshmand, Edelman CCCA Dean Sanford Tweedie, and Vice President of Student Affairs and Dean of Students Richard Jones presented a posthumous degree to an Edelman CCCA student’s family. Drew Bloodworth, an RTF major, passed away prior to graduation. His brother, Alec, accepted Drew’s diploma before attendees held a moment of silence.

The morning program on Rowan’s expansive University Green — the first of the week after heavy rains forced Monday and Tuesday ceremonies indoors — awarded degrees to about 420 students.

“Finally, after six previous ceremonies, we have sunshine!” beamed Rowan Houshmand. Around the Green, students were beaming too.

CLASS OF 2019



MAJOR GIVING

RIC & JEAN EDELMAN

Ric Edelman, a Communications alum '80 and his wife, Jean Edelman '81, gifted \$10,000,000 to the College of Communication and Creative Arts, which has been renamed in their honor. The Edelman gift will support incoming Edelman CCCA students.

RAQUEL BRUNO

Radio, Television & Film alum **Raquel Bruno** '93, gifted \$25,000 to the Rowan Radio music library, which has been renamed in her honor.

PAUL GRAND & SUNITHA MENON

Fine art photographer **Paul Grand** and his wife, **Sunitha Menon**, committed \$350,000 to Edelman CCCA to establish the Rowan University Creative Inquiry Scholars (RUCIS), administered through the Institute of Innovative Media, Materials & Design.

VIRGINIA ROWAN SMITH

Rowan University Board of Trustee member **Virginia Rowan Smith** gave \$15,000 to the Rowan Writing Center to support tutor research, travel to academic conferences and community writing initiatives.



Raquel Bruno in the Rowan Radio Library



Artist Paul Grand and photography students



GIFTS OF ALL SIZES MAKE A

big impact

ON THE LIVES OF ROWAN STUDENTS

The support of generous alumni and friends helps impact the experience of students in the Edelman College of Communication & Creative Arts by providing vital resources for scholarships, academic enhancements, and leadership and engagement opportunities.

GIFTS OF ALL SIZES HELP TO:

- Change students' lives
- Support new discoveries
- Provide learning and living environments that inspire

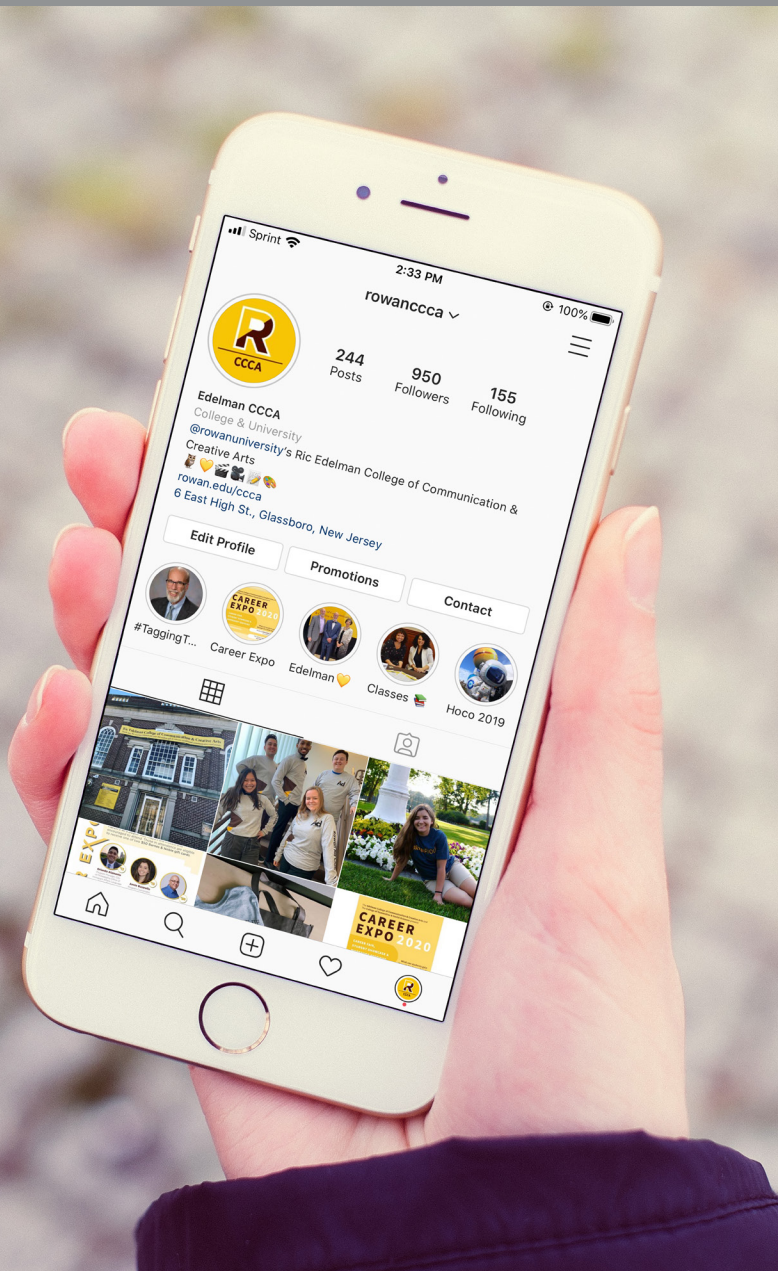
**AMAZING THINGS CAN HAPPEN WHEN WE WORK TOGETHER.
MAKE A GIFT—AND AN IMPACT—TODAY!**

visit giving.rufoundation.org

For more information, please contact:

Amie Marshall
Associate Director of Annual Giving
856-256-5415 | marshalla@rowan.edu





FOLLOW US

@ROWANCCCA



DEGREE PROGRAMS

GRADUATE

MA Strategic Communication
MA Writing

UNDERGRADUATE

Art
Biomedical Art & Visualization
Advertising
Communication Studies
Journalism
Public Relations
Radio, Television & Film
Sports Communication & Media
Writing Arts

Share your photos & videos by posting on social media
using **#RowanCCCA** or tagging us **@rowanccca**

**EDELMAN
COMMUNICATION
& CREATIVE ARTS**
ROWAN UNIVERSITY

6 East High Street
Glassboro, NJ 08028
[@RowanCCCA](#)